



POSIDONIA 2022 TO CHART NEW COURSE

for Global Shipping Reset

Posidonia 2022 will be held this summer from June 6-10, with the 27th edition of the world's most prestigious shipping event gearing up to welcome the international maritime community back to its Athens Metropolitan Expo venue, following the pandemic-induced disruption of the 2020 event.

Already, nearly 90% of the exhibition floor is committed, and as new bookings continue, Posidonia 2022 is on course to match, if not overcome, its exhibitor record set in the pre-pandemic edition of 2018, which had registered 2,009 exhibitors and 22,000 visitors from 92 countries.

The majority of this year's confirmed Posidonia exhibition space has again been reserved by international companies, and at least 85 of the total number of exhibitors will be making their Posidonia debuts.

Theodore Vokos, Managing Director, Posidonia Exhibitions, the event's organiser, said: "We are ready for the great reset of the shipping industry. And we are delighted to witness such strong demand and feel the desire of the international maritime community for Posidonia's physical resumption. As the home of the Greek shipping community, Posidonia has always been a popular destination to network with leaders of industry, showcase the latest in maritime engineering and

technologies, and engage in discussions that shape the international discourse on the sector's most important issues," said Vokos.

The booming dry bulk and container markets, the decarbonisation debate, new technological challenges and how they reshape the industry, the initial impact of Covid-19 and the subsequent rebound from it, as well as the uncertainty of what the future holds in a post-pandemic world, will be some of the topics to be addressed during the conference programme of Posidonia 2022.

With Posidonia 2022 fast approaching, the recently elected **President of the Union of Greek Shipowners (UGS) Mrs. Melina Travlos** lends her support to the organization of the event: "The long-standing and globally well-established shipping exhibition, Posidonia, comes back this year after 4 years of absence due to the pandemic, with solid foundations to not only live up to the raised expectations of the international maritime community, but to also exceed them."

"Having been honoured to be at the helm of our historic Association, the institutional representative of Greek shipping which owns 20% of global tonnage and 59% of the EU-controlled fleet and on behalf of the Board of Directors too, we are certain of the successful conduct of this important for the international shipping industry event, the lynchpin of global trade and economic growth", Mrs. Travlos stated. "Posidonia 2022 offers the opportunity to unite the international maritime community and rally it behind commonly accepted principles and mutually beneficial strategies for an environmentally friendly and sustainable shipping sector, both in the short and long term", Mrs. Travlos concluded.

The conference agenda is still being shaped, but already the flagship **Tradewinds Shipowners Forum** is confirmed, along with the **Global Maritime Summit**, organised by Seatrade in conjunction with the Global Maritime Club, and the **Capital Link Investor Forum**. Other confirmed events, highlighting the international participation at Posidonia, include the Japan Ship Exporters Association seminar, the 3rd Korea-Greece Hellenic Maritime Cooperation Forum and a conference by the Polish Embassy in Greece. Posidonia is also proud to support HELMEPA, WISTA Hellas, the Yes Forum youth project, the Hellenic Institute of Maritime Technology, Isalos.net and the Institute of Chartered Shipbrokers, who will also be organising conferences and seminars at Posidonia 2022.

The signature **Posidonia Games** will again be an essential part of the Posidonia experience, with hundreds of exhibitors expected to participate in the multidisciplinary sporting calendar comprising of the sailing Regatta Posidonia Cup, the Posidonia Running Event, the Posidonia Shipsoccer Tournament, the Posidonia Golf Tournament and the all new Posidonia 3x3 Basketball.



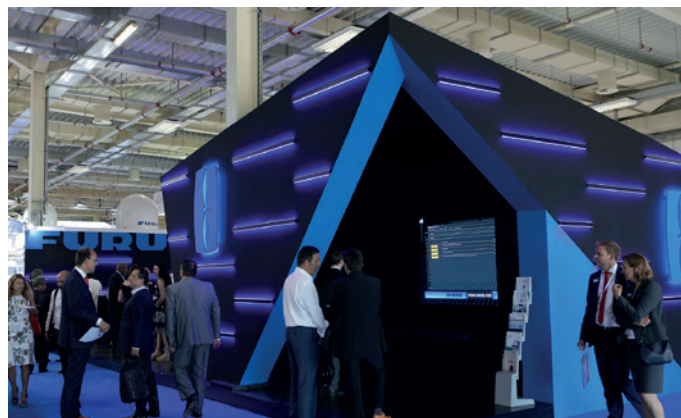
DNV - GREAT TO HAVE POSIDONIA BACK

The classification society DNV is looking forward to be part of Posidonia for a tenth time. **Knut Ørbeck-Nilssen, CEO DNV Maritime**, said: "It is really great to see that Posidonia will be bringing the shipping community together in person again. The people, the event, and the city of Athens all combine to make Posidonia a unique date in the maritime calendar. Although we have adapted to more virtual settings in recent years, meeting face-to-face, building friendships and renewing old ones is something that can never be replaced. Because as the maritime industry continues its unprecedented transformation, it is collaboration, and the relationships which enable it, that will get us to our goal of a sustainable future for shipping." **Ioannis Chiotopoulos, Senior Vice President, Regional Manager South-East Europe, Middle East & Africa, DNV Maritime**, added: "We are more than happy that Posidonia will open its gates again. Posidonia is where the world sees Greece, the world's strongest maritime community come together and shine. DNV is always proud to contribute to one of the maritime world's premiere events, our relationships stretch back over 100 years, and at the heart of this is a tradition of close cooperation, based on our strong presence in the region. Posidonia is the meeting point of shipping's greatest thought-leaders, experts, and personalities which is why it has always been of special importance to DNV. We can't wait to see everyone there." DNV, a "digital first" organization, had already invested on online channels, tools, and so digital communications saved the day and became the main enabler of business operations during the pandemic. But as we go back in normality, DNV realizes that nothing can substitute the power of physical interaction and exhibitions will play a major role in this end.



NEW TRAVEL SERVICES FOR THE MARITIME INDUSTRY

While global travel came into a virtual standstill during the pandemic, forward-looking and progressive industry players such as **Kyvernitis Travel Group**, the Posidonia 2022 official travel agent, took advantage of the lull to focus on the development of new value-add products to provide clients with innovative, resilient and sustainable travel-related services. The company, which invested in software technologies and a microsite exclusively for its clients, will showcase its new products during its sixth participation at Posidonia 2022 this June. "As American Express GBT continues to invest in products and technology to support the needs of clients and travelers, our strategic partnership with the US company will only add value to its partners. Kyvernitis Travel is already in the process of adapting various leading technology tools such as Cvent (events management software), Crew Rotation tool and GBT's Neo, the leading travel and expense management platform that brings end-to-end travel processes into one place," said **George Kyvernitis, Managing Partner**. Kyvernitis partnership with Posidonia brings together the extensive knowledge of the two parties with the common mission to guarantee a hassle-free travel experience for participants of the world's most prestigious shipping event. Kyvernitis' high-quality services include extensive options on Accommodation, Travel safety (Covid tests), Transportation and Leisure travel packages, supporting the travel requirements of exhibitors and visitors. A full range of the services is available at <https://www.erasmus.gr/microsites/1251>



NEW MOMENTUM FOR MARINE SECTOR

Greek industrial manufacturer **EMMIS** is preparing for its second Posidonia outing where it plans to promote its wide range of products that include different transformer types, filter, stabilisers, control devices and associated services such as measurement, engineering, installation and maintenance. During its first Posidonia, the company achieved its targets to develop new contacts, leads and meet with potential partners from international markets. This time round, the company wants to sign new business deals with international clients and strengthen the awareness of its brand among core target audiences. **Andreas Miserlis, Owner & CEO**, said: "In the absence of trade exhibitions during the last three years, we searched for other digital channels to promote our company and products. We believe that the resumption of exhibitions, in combination with the new prevailing trends of decarbonisation and energy efficiency in new buildings, will create a new momentum for the maritime sector, which will lead to further business growth. Our participation at Posidonia is our main gateway to the marine industry and an integral part of our strategic development and export marketing plan. We expect Posidonia to further strengthen our brand and strategic positioning in the marine industry."



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THE GAMES ARE ON

The Posidonia Games will again be an essential part of the Posidonia experience and are already gaining traction. The **sailing regatta Posidonia Cup**, the **5x5 Posidonia Shipsoccer Tournament**, the **Posidonia Golf Tournament**, the **Posidonia Running Event** and the new **Posidonia 3on3 Basketball Tournament** are again expected to attract a total of over 2,500 keen athletes. Registrations for the running, soccer, sailing and basketball events are already open, and registrations for the golf event will open soon. To register visit <https://posidonia-events.com/landing/games/>

NOTHING COMPARES TO YOU

Digital marine solution developer **METIS Cyberspace Technology S.A.** looks forward to its Posidonia return following its 2018 debut. The Greece-based software maker and data, cloud and artificial intelligence (A.I) specialist for the shipping industry had a stellar 2021 during which it opened two fully-owned subsidiaries in Singapore and Vancouver to tap into the Southeast Asia and North America markets. And while its main focus is the digital transformation of the maritime sector, the company is thrilled to leave behind the virtual, online and hybrid events of the recent past and replace all with the 'good-old-fashioned' Posidonia exhibition. **Mike Konstantinidis, CEO**, said: "Posidonia is an excellent opportunity for us to meet with clients, strengthen and renew relationships, demonstrate and communicate the latest developments on our platform, meet with partners and investigate potential collaborations. Posidonia is definitely one of the major global fairs in the maritime industry. We are very excited to take part in Posidonia as a physical event once again and we are eager to meet with all the people that shape the future of the industry."



TAILORING POSIDONIA DEBUTANT SUIT

Ukrainian manufacturer and distributor of marine uniforms **Good Uniform** is tailoring its debutant suit for its first appearance as a Posidonia exhibitor. The company which utilizes modern fabric with various protective qualities and high-quality fittings that warrants a prolonged lifespan of its products, plans to use its Posidonia presence to present its range of functional marine uniforms to the world. "We want to present our products to other markets, to meet market leaders, prove our possibilities and check the power of an international exhibition such as Posidonia 2022," said **Oksana Afanasieva, Co-owner**. She added: "Offline meetings and presentation between partners and employees became rare but more efficient and valuable. That's why we plan to use such business opportunity at Posidonia, not only as a chance to present our service and products but to meet personally with our customers. Participation in Posidonia will show us how the industry has changed and how we have changed during this time. It is important not only to follow market trends and adapt to the requirements of the industry, but to set a new qualitative level of competition ourselves."



TAKING HULL CLEANING TO THE NEXT LEVEL

DIVING STATUS underwater services had to resort to virtual meetings and discounts to counter the absence of trade shows during the last three years. The company, which is certified to perform commercial underwater and diving services, will be exhibiting at Posidonia for the second time this year and it plans to showcase new underwater hull cleaning equipment with reclaim system as the IMO is about to issue new mandatory guidelines. According to **George Giazlas, Operations Manager**, Diving Status is one of the very few companies worldwide that can produce the type of technology that will be mandated by the IMO. He said: "There is an increasing concern of both stakeholders and environmental organizations regarding the environmental impact resulting from the potential establishment and dispersion of IAS, that may escape from in water hull cleaning of vessels. This bio fouling, or in other words the development of sedentary marine organisms at the hulls of the ships, causes increased fuel consumption, itinerary delays and increases emissions of carbon dioxide and other greenhouse gases."



List of Confirmed Conferences & Seminars at Posidonia 2022 as per 15.02.2022

	Organiser	Event Title	Posidonia Venue	Time	Contact Organiser
MON 6/6	Capital Link	Analyst & Investor Capital Link Shipping Forum	Athens	08:30-15:30	forum@capitalink.com
TUE 7/6	TradeWinds	TradeWinds Shipowners Forum 2022	Conference Hall	11:00-16:00	carly.mcburney@nhst.com
	Embassy of the Republic of Poland	Conference	Seminar Room Central	10:30-12:30	agata.krupa@msz.gov.pl
	Admiralty Maritime Data Solutions	Seminar	Seminar Room 1B - Sponsored by Admiralty	11:00-13:30	amy.tucker@ukho.gov.uk
	Maritime Research Institute Netherlands (MARIN)	Wind Assisted Propulsion in Shipping	Seminar Room 1A	12:45-14:30	P.M.Hooijmans@marin.nl
	Ocean Finance PC	EALING: Electrification in Ports and Vessels - Challenges and Sustainable Solutions in Europe	Seminar Room 2A	12:45-14:30	info@oceanfinance.gr
	Japan Ship Exporters' Association (JSEA)	JSEA Seminar	Seminar Room Central	13:00-17:00	ichioka@jsea.or.jp
	SKF	Smooth operation with SKF Lubrication Management & Condition Monitoring services	Seminar Room 1A	14:45-16:30	marineaccount@skf.com
	Admiralty Maritime Data Solutions	Seminar	Seminar Room 1B - Sponsored by Admiralty	15:30-18:00	amy.tucker@ukho.gov.uk
	Maritime Battery Forum	Which battery for your ship? - Comparison and Q&A with the manufacturers	Seminar Room 1A	16:45-18:30	director@maritimebatteryforum.com
WED 8/6	Hellenic Marine Environment Protection Association	HELMEPA Conference	Conference Hall	10:30-14:30	helmepa@helmepa.gr
	Digivalue	Presentation	Seminar Room 1A	10:45-12:30	kelly.dimitriou@digivalue.eu
	National Technical University of Athens	The initiatives of NTUA for technology transfer and promotion of innovation and entrepreneurship	Seminar Room 2A	10:45-12:30	jprousal@naval.ntua.gr tsap@central.ntua.gr
	Admiralty Maritime Data Solutions	Seminar	Seminar 1B - Sponsored by Admiralty	11:00-13:30	amy.tucker@ukho.gov.uk
	Shipmedcare	Crew welfare and financial benefits from Telemedicine in Covid-19 era	Seminar Room 1A	12:45-14:30	info@shipmedcare.com
	WISTA Hellas	Women at sea	Seminar Room 1A	14:45-16:30	wistahellas@wista.gr
	RINA Hellas	Seminar	Seminar Room 2A	14:45-16:30	elli.ferentinou@rina.org
	Inmarsat	Inmarsat Press Briefing	Seminar Room 2 B	14:45-16:30	debby.bonner@i-l-a.com
	The Embassy of the Republic of Korea - IOBE	3rd Korean - Hellenic Maritime Cooperation Forum	Seminar Room Central	15:00-19:00	fchristidi@io-be.gr ksmin20@mofa.go.kr
	Admiralty Maritime Data Solutions	Seminar	Seminar Room 1B - Sponsored by Admiralty	15:30-18:00	amy.tucker@ukho.gov.uk
	Danica Maritime Services	Eastern European Crewing – The advantages and pitfalls	Seminar Room 1A	16:45-18:30	jensen@danica-maritime.com
	Green-Jakobsen A/S	Strategically driving and directing human performance using the Delta Method	Seminar Room 2A	16:45-18:30	m.progoulaki@green-jakobsen.com
	One Sea	One Sea Press Briefing	Seminar Room 2B	16:45-18:30	amanda.buchan@i-l-a.com
THU 9/6	Global Maritime Club in association with Seatrade Maritime	Global Maritime Club Summit	Conference Hall	10:30-19:00	Emma.Howell@informa.com
	RINA Consulting	Engimmonia Project	Seminar Room 2A	10:45-12:30	info@engimmonia.eu
	Admiralty Maritime Data Solutions	Seminar	Seminar Room 1B - Sponsored by Admiralty	11:00-13:30	amy.tucker@ukho.gov.uk
	Instituto Tecnológico de Informática (ITI)	DataPorts H2020 EU	Seminar Room 1A	12:45-14:30	anbelpel@upv.es
	Hellenic Institute of Marine Technology	Technical Seminar	Seminar Room 2A	12:45-14:30	info@elint.org.gr
	A.S. PROTE Maritime	Presentation	Seminar Room 2A	14:45-16:30	info@a-s-prote.com
	Admiralty Maritime Data Solutions	Seminar	Seminar Room 1B - Sponsored by Admiralty	15:30-18:00	amy.tucker@ukho.gov.uk
	Venlys Maritime Specialisation Services	Human Machine Safety Culture: a strategic element for the Human Performance in Shipping	Seminar Room 2A	16:45-18:30	info@venlys.com
FRI 10/6	Young Executives & Students (YES) Forum	YES to Shipping Forum 2022	Conference Hall	10:30-17:00	info@yes-forum.com
	Union of Greek Shipowners	Press Conference	Seminar Room Central	11:00-13:00	posidonia@extrovert.gr
	National Technical University of Athens	Port Facilities for Small Crafts and Yachts in Greece	Seminar Room 1A	10:45-12:30	dgiantsi@mail.ntua.gr
	Teamworks & YES Advisory	Multimodality in Greece the Next Day - Strategies, Policies, Actions & Transport Transformation	Seminar Room Central	13:00-17:00	p.triantafyllou@teamworks.gr info@teamworks.gr

Posidonia  **Ποσειδώνια**
The International Shipping Exhibition
6-10 June 2022

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


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How ports and shipping keep goods moving as the world stands still?



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