

Press Release – October 2018

In one month Hong Kong will host the 6th Sustainable Ocean Summit

Organized by the World Ocean Council (WOC), the Sustainable Ocean Summit is the only international ocean business event to provide a yearly review of status and trends in ocean economic activity. Since 2010, this three-day conference is where the global Ocean Business Community meets to advance action on ocean sustainable development and the Blue Economy. This year it will be held on 14-16 November in Hong Kong, a global maritime center for Asian ocean industries, around the theme: "Ocean Sustainable Development - Connecting Asia and the World".

Detailed Program Revealed

Over three days, SOS 2018 attendees will explore a range of topics including Asian Ports and Sustainable Development, Shipbuilding for Sustainability, Women in Ocean Industries, Ocean and Climate, Ocean Investment Platform, Asian Shipping and more through plenaries, workshops and parallel sessions.

The Program is now available along with the detailed schedule and confirmed speakers for the three-day conference. Click on the link below to discover the latest online version of the Program:

SOS 2018 Program

3 Reasons to Attend the SOS 2018 in Hong Kong

- Hong Kong has a long history of serving as a strategic trading port between the East and the
 West, and serves as an international maritime centre characterised by a vibrant maritime
 services cluster. According to the International Shipping Centre Development Index (ISCD)
 2018, published by the Baltic Exchange and Chinese news agency Xinhua, Hong Kong
 represents the second leading maritime centre in the world.
- The SOS 2018 will be a great opportunity to meet high-level representatives from all over
 the world and from all sectors in the Ocean Business Community, including shipping, oil &
 gas, fisheries, aquaculture, offshore renewables, tourism, seabed mining, marine technology,
 law, finance, insurance etc. as well as ocean stakeholders from the government, intergovernmental, science and environment communities.
- Conservation and preservation of the Ocean are at the heart of the SOS because it brings on board the U.N. Sustainable Development Goals (SDGs), especially SDG14: conserve and sustainably use the oceans, seas and marine resources. This is particularly so in 2018, known as the International Year of the Reef, which recognizes that coral reefs are on the front-line of climate change.

Press Accreditation

Contact the Press Officer for your press accreditation to attend the SOS 2018 in Hong Kong:

Clothilde Deschamps

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Catch a Glimpse of What's in Store for This Year's SOS in Hong Kong

About the World Ocean Council (WOC)



The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and

investment. WOC Members are listed <u>here</u>, a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

For more information, visit www.oceancouncil.org.

Practical Information



DATE:

14-16 November 2018



VENUE:

New World Millennium Hotel 72 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong



PROGRAM: Updated 2018-10-08

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The international ocean business forum to advance responsible use of the seas





